

Alyssa Mess

Digital Content Creator

Contact

(218) 556-3091

alyssa.messvideo@gmail.com

Bemidji, MN

Education

Bemidji State University - Bemidji, MN

Graduation: Spring 2022

- ◆ Bachelor of Science Degree in Mass Communication, Minor in Leadership

Skills

- ◆ Adobe Creative Cloud
- ◆ Final Cut Pro
- ◆ Grand MA2 Lighting Software
- ◆ Microsoft Office
- ◆ Canva
- ◆ Product Photography
- ◆ WordPress

- ◆ Leadership
- ◆ Public Speaking
- ◆ Organization
- ◆ Social Media Marketing
- ◆ Task Driven

Computer

Social

Volunteerism

Links

Stage Manager

Miss Minnesota 2021-2023

- ◆ Directed talent, props, and technical elements for seamless live shows.
- ◆ Coordinated with crew to maintain equipment readiness.
- ◆ Led production meetings with producers to finalize show cues.

Lead Volunteer

Special Olympics 2017-2020

- ◆ Aided in the coordination of volunteers to activity sites.
- ◆ Created a welcoming and inclusive environment for athletes to participate in.



Work History

Marketing Manager

Turtle River Chophouse- April 2024- Current

- ◆ Maintain website, create newsletters, and design print and digital displays.
- ◆ Capture and promote special events through photo and video content.
- ◆ Manage social media, including content creation, event posts, and Google page updates ensuring consistent audience engagement.

Event Photographer

Paula Preston Photography- July 2022- January 2024

- ◆ Managed 5,000+ photo files, optimizing workflow for access and editing.
- ◆ Edited and enhanced headshots using Adobe Creative Cloud.
- ◆ Coordinated with staff and captured essential on-site moments for complete event coverage.

Lighting Designer

NLfx Professional- February 2018- January 2023

- ◆ Installed and operated concert and event lighting, ensuring precise timing and safety.
- ◆ Created immersive lighting designs using GrandMA systems.
- ◆ Operated over 30 stage lights to create dynamic visual experiences.

Videographer

NLfx Professional- January 2020- July 2022

- ◆ Produced 35+ unique product videos for YouTube, averaging 750 views per video.
- ◆ Collaborated with clients to deliver high-quality video content, from concept to final cut.
- ◆ Hosted a weekly news show for an audience of 3k subscribers.

Video Production Intern

Pinnacle Marketing Group- May 2021- August 2021

- ◆ Created template files for future video projects.
- ◆ Assisted with on-site filming of client videos.
- ◆ Designed mock-ups of past client work and custom thumbnails for YouTube channel.

Related Experience

Producer/ Director

Northern Student News- September 2019- May 2020

- ◆ Directed and managed a team of 10 to produce 9 bi-weekly shows.
- ◆ Facilitated weekly meetings to discuss new content and current segments.
- ◆ Reviewed script and submitted segments before airing.

Show Television Host

Northern Student TV- September 2018- May 2019

- ◆ Entertained the Ch. 9 audience as on-screen talent between segments.
- ◆ Created script to be reviewed by the producer before filming.